



HAWKMOTH

THEME GUIDE

WELCOME TO HAWKMOTH

HAWKMOTH is a science magazine that combines gorgeous imagery with cool information about the world we live in. We cover seasonally relevant science, and ask how research shapes the way we view the world. Tell us something seasonal, something cool, and something personal to you.

Considering submitting to us? This theme guide will tell you how.

HAWKMOTH

HOW DO I SUBMIT TO HAWKMOTH?

First, brainstorm ideas that fit into
Hawkmoth's core values:

Express individuality
Humanize science
Present knowledge elegantly

Then, consider the sections of Hawkmoth:

SCIENCE and SCIENTIST

If you're contributing to the science section, shape your piece with these prompts in mind:

What is the coolest, seasonally relevant science you know? Tell us something that will make our readers the hero of their next dinner party.

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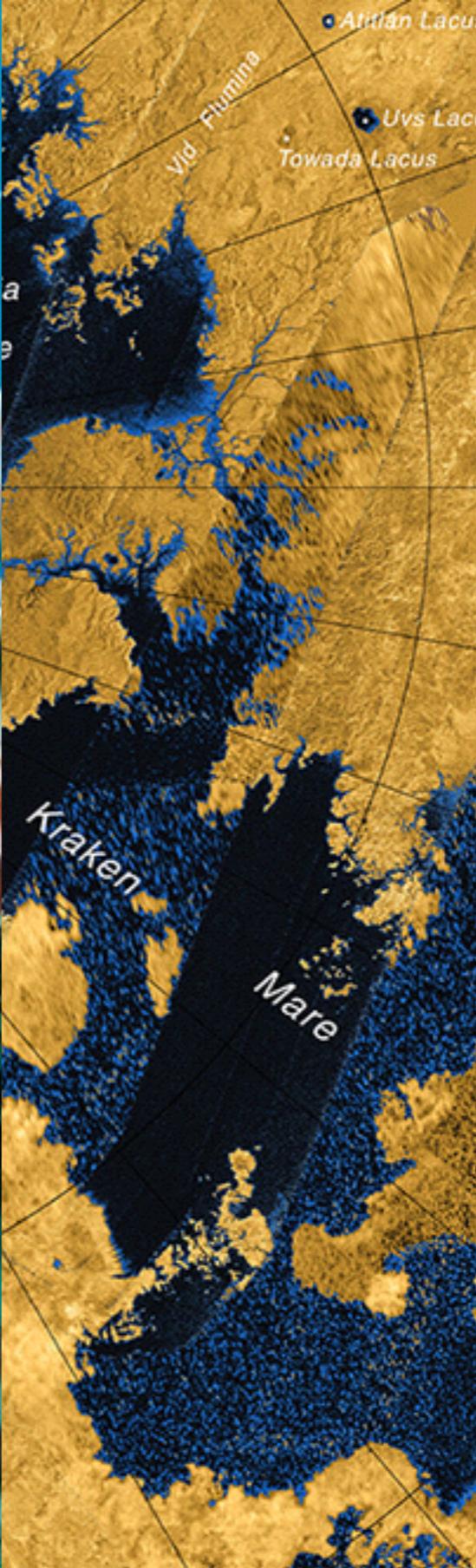
What research are you or a scientist you admire carrying out right now? Break the research down into something accessible and walk us through it.

If you're writing or creating a photo essay for the scientist section, shape your piece with these prompts in mind:

How does your relationship to science provide a lens through which you see the world?

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How do seasonal changes influence your scientific thinking?

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Profile a scientist: how has their research shaped or been shaped by their views? How did s/he arrive to where s/he is today?



EXPLORING TOPICS

More prompts to get that inspiration flowing...

Have any new species been discovered recently? Introduce us to them.
How does this discovery change what we know?

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Think seasonally. Walk us through some changes of the season, and explain just what sort of processes are at work; consider both environmental and physiological processes

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What animal adaptations are you fascinated by? Tell us how and why this adaptation evolved.

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What debates are occurring in the scientific world? Introduce us to both sides, and why it may be hard to know which side is “right”

More prompts to get that inspiration flowing...

Tell us about an author (any genre), whose description of place, process, past in their work inspires or informs the way you think about science.

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What tunes do you listen to in the lab? Walk us through your research as you take us through your playlist

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Do you give character or personality to your specimens, or to the data that you work with? How does your work “come alive” in your hands?

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Share a recipe from the field. What do you eat when you're roughing it?

SUBMIT YOUR WORK

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And then...

Email us your piece! Send your submission(s) to:

hawkmothmag@gmail.com

If you haven't worked with Hawkmoth before, please also send us a short bio and headshot.